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The St. Regis Doha presents the Ultimate Ferrari Drive & Dine Experience



Qatar, Doha October 1, 2017 – Alfardan Sports Motors, the official dealer of Ferrari in Qatar, and the St Regis Doha have teamed up together to offer the ultimate experience where guest are invited to book a specially designed set menu lunch or dinner at the award-winning Al Sultan Brahim Lebanese & seafood restaurant and enjoy a complimentary test drive in the Ferrari 488 or GTC4 Lusso!

On arrival at Al Sultan Brahim restaurant located at the St Regis Doha, guests will be welcomed to the experience by two Ferrari instructors who are being flown in directly from Italy. After registration, the experience will commence with the unique opportunity to test drive either the stunning Ferrari 488 or the Ferrari GTC4Lusso, all under the guidance of the Ferrari instructors.

Renowned for their remarkable driving skills, the Ferrari instructors represent the world famous team of Italian driving trainers from Maranello. During the Ferrari test drives, the experts demonstrate skilful sports driving techniques to participants, while exposing the full potential of the car.



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On returning to The St. Regis Doha, guests will then complete the experience with a delectable 5 course set menu, exclusively created by Al Sultan Brahim's Chef, with dishes such as traditional Lebanese mezze and specialty seafood.

The original Al Sultan Brahim restaurant was founded in 1968 in Jnah, on the coastline of Beirut by three El-Ramy brothers. Visitors to Al Sultan Brahim at The St. Regis Doha can savour legendary Lebanese cuisine prepared by Chef Wael Jaafar, who trained with the master team at Jnah.

This exciting experience will be offered exclusively for two days each month until the end of the year, launching on the 17th October 2017, and will cost QAR 600 per person. Bookings can be made for lunch from 12.00 – 16.00 or for dinner from 18.30 – 22.00.

The Ultimate Ferrari Drive & Dine Experience will be hosted by Al Sultan Brahim on the following dates:

Tuesday 17th October 2017
Wednesday 18th October 2017

Wednesday 8th November 2017
Thursday 9th November 2017

Tuesday 5th December 2017
Wednesday 6th December 2017

*Please note that the November and December dates are subject to change.

For more information about **The Ultimate Ferrari Drive & Dine Experience**, or to make a reservation, please contact the hotel directly at telephone (974) 4446 0000, via email at dining.reservations@stregis.com or via WhatsApp on 3387 0925 .

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Additional Information:



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The award-winning 488 GTB marks a formidable return to the classic Ferrari model designation with the 488 in its moniker indicating the engine's unitary displacement. Designed by Ferrari Style Center, the 488's sculptural forms are completely new, accentuating the car's sportiness yet retaining the classically clean, pure lines typical of Ferrari's legendary styling.

The GTC4Lusso's name references illustrious predecessors, such as the 330 GTC or its 2+2 sister model, the 330 GT and the 250 GT Berlinetta Lusso, which represented a sublime combination of elegance and high performance. The number 4 alludes to the car's four comfortable seats.

About The St. Regis Doha:

The St. Regis Doha is situated in Al Gassar resort, located between Doha's cultural heritage sites and the city's business hub. The hotel is owned by Alfardan and is part of Al Gassar Resort that is located at the heart of the rising city, adjacent to the Pearl Island and the cultural village, Katara and close to the business capital. The Hotel encompasses 336 elegant guest rooms with sea view; including 58 sophisticated suites among them are two Presidential suites spread over 660 square metres. The guest rooms and suites were designed by international acclaimed Wilson Associates. The St. Regis Doha is a property recognised for its timeless elegance, luxury and renowned service standards. With its unique business and recreation facilities, and award winning restaurants, The St. Regis Doha continues to set a benchmark for hotels in Qatar as it develops into a leading tourist and business destination.

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