

## Luxury Meeting facilities & bespoke event experiences in Doha

DOHA – February 27, 2012

[Learn More about Meeting Facilities at The St. Regis Doha >>](#)

The soon-to-open St. Regis Doha will feature 4,000 square meters of luxuriously appointed meetings and events space, from intimate meeting rooms to the **largest ballroom in Doha** with natural daylight. Offering bespoke butler service, banqueting experts, a Michelin-star chef and an in-house wedding planner, The St. Regis Doha promises to become the city's finest address for personalized events of any scale.

An entire floor will be dedicated to meeting facilities including a grand ballroom, a VIP suite and four meeting rooms – all filled with natural daylight. A separate grand entrance with valet parking offers guests a flawless arrival experience and leads directly into the grand foyer where a curved mural features a dual representation of the old Doha and its new modern skyline.

With 1,850 square meters of space, the Grand Ballroom can accommodate up to 1,500 guests for a reception and can be reconfigured into three large sections. The mood that emanates throughout is sophisticated with golden walls, grand crystal chandeliers and bespoke furniture and chinaware. Prior to entering the ballroom, its foyer offers additional space for versatile use such as an art exhibition or an elegant coffee break. The ballroom opens on a panoramic terrace overlooking the Arabian Gulf, offering an alternative venue for an al-fresco cocktail reception.

Designed to accommodate top VIPs and heads of state, the Amiri Suite offers an exclusive setting for confidential meetings, brides' preparation and for high-profile guests to prepare before an important meeting or social event. It features a luxurious majlis style living room with a separate bedroom and a private entrance.

The luxurious facilities also include four meeting rooms, each designed to cater to different needs. Whether it is for an exclusive business meeting, an interactive brainstorming session, a product launch or a private dinner, the hotel's dedicated catering team will suggest personalized arrangements and offer assistance throughout the event.

Audio visual requirements will be provided by Swank Audio Visuals, experts in the field for 75 years. Guests will benefit from the latest technologies such as Swank draw, a tool that allows to visualize event set-ups in real-time.

With 16,000 square meters of leisure facilities including a Remède Spa, a private beach and an Olympic size swimming pool, The St. Regis Doha is also equipped to offer creative and bespoke incentive packages.

For more information or to book your event, please contact the catering department at +974.4446.0000, or visit our **Meetings website**.

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## **The St. Regis Doha opens Lebanese award winning seafood Restaurant - Sultan Brahim**

**DOHA – October 2, 2012**

**Learn More about [Sultan Brahim >>](#)**

From October 1, guests can enjoy the century-old recipes of Al Sultan Brahim - Lebanon's famed award-winning seafood restaurant – at The St. Regis Doha

From October 1, guests can enjoy the century-old recipes of Al Sultan Brahim - Lebanon's famed award-winning seafood restaurant – at The St. Regis Doha. Offering a large outdoor terrace for al fresco dining and shishas throughout the day, Doha's first **Al Sultan Brahim** promises to delight guests with an authentic Middle Eastern experience.

Founded in 1968 by the three El-Ramy brothers, the first Al-Sultan Brahim is set in a magical location at Jnah on the Beirut coastline. The restaurant quickly became famous for its excellent food using only the freshest seafood and ingredients. The restaurant built a reputation for refined food and service soon leading to guests in Beirut to queue hours to savour the authentic dishes.

The legendary Al-Sultan Brahim preserves sacred recipes that have been passed from generation to generation. Every traditional dish – including cold mezzes, hommos akkari and fish kebbeh– is a masterpiece of culinary art. Families and friends will enjoy sharing a selection of mezzes before savouring fresh seafood picked from the market-style display and cooked to their liking. After their meal, guests can retire to the terrace and enjoy their favourite shisha flavour while mingling with friends. Al-Sultan Brahim is the only hotel restaurant in Doha that serves shisha throughout the day.

The service at Al-Sultan Brahim combines the warmth of Arabian hospitality with the unique bespoke service and sophisticated elegance of The St. Regis Doha. Designed by Gatsrelia Design, the mood that emanates throughout the restaurant is relaxed and welcoming with beige and dark wood colours and light-filled spaces.

Located in the new luxury waterfront Al Gassar Resort development in West Bay, The St. Regis Doha is the finest address in Qatar. Al-Sultan Brahim is one of the hotel's 10 distinctive culinary experiences including two Gordon Ramsay restaurants, and the signature Astor Grill. The hotel is also home to the first Jazz at Lincoln Center outside of the United States, showcasing the best in live jazz entertainment, featuring international artists and a jazz-inspired menu.

Al Sultan Brahim is open from Monday to Saturday for both lunch and dinner. For more information about The St. Regis Doha or to make a reservation, please contact the hotel directly at telephone (974) 4446 0105, via email at [diningreservations.doha@stregis.com](mailto:diningreservations.doha@stregis.com) or online at [www.stregisdoha.com](http://www.stregisdoha.com). Learn more about **Al Sultan Brahim**

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## **The St. Regis Doha welcomes world travellers to the Grand Opening of the Presidential Suites.**

**DOHA – September 18, 2012**

**[Learn More about Suites at The St. Regis Doha >>](#)**

Elite Guests Can Now Enjoy Stays in Penthouse Presidential Suites Including Light-filled Living and Dining Areas, Personalized Butler Service and Panoramic Views of the Arabian Gulf

The St. Regis Doha is ready to welcome world travellers in luxury with the grand opening of two **Presidential Suites**, the largest hotel suites in the country.

The two 720 square-meter Presidential Suites - a two-bedroom and a three-bedroom - offer the ultimate in sophistication. Both suites feature a living room with two-story high ceilings, which serves as a contemporary version of the traditional Arabian majlis, a private library, staircase and lift, and a comprehensive office. An elegant dining room with a long table sitting up to 12, is a grand setting for private luncheons or exclusive dinner parties. Meanwhile, the culinary team is on hand to provide personalized dining experiences. Guests will also enjoy **panoramic views** of the Arabian Gulf and the city's skyline through the floor-to-ceiling windows.

“Our presidential suites are two unique masterpieces offering world dignitaries and royalties the finest accommodation in Doha”, said Tareq Derbas, General Manager of The St. Regis Doha. “Whether on business or holidays, our personal butlers will ensure our elite guests have a most personalised and memorable stay with us.”

The Presidential Suites provide a majestic atmosphere that combines the century-old St. Regis values and vision with a timeless interpretation of traditional Arabic hospitality and design. Bespoke furniture and artwork carry a Middle Eastern influence, from the smooth, dark woods to sensuous fabrics.

The St. Regis Doha offers the finest address in the city, located in the new luxury waterfront Al Gassar Resort development in West Bay. The luxury hotel features 10 distinctive culinary experiences including Gordon Ramsay, the Astor Grill and Hakkasan restaurants. Guests can enjoy English **afternoon tea at Sarab Lounge**, or escape to a sanctuary of revitalization in one of the signature Remède Spa's 22 private treatment rooms. The first Jazz at Lincoln Center outside of the United States showcases the best in live jazz entertainment, with vibrant music and distinct dining.

The St. Regis Doha has already received two awards from the prestigious World Travel Awards 2012: “Qatar's Leading New Hotel” and the “Middle East's Leading New Hotel.”

For more information about The St. Regis Doha or to make a reservation, please contact the hotel directly at telephone (974) 4446 0000, via email at [reservations.doha@stregis.com](mailto:reservations.doha@stregis.com) or online at [www.stregisdoha.com](http://www.stregisdoha.com).

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## The St. Regis Doha opens Astor Grill Restaurant on September 4

DOHA – August 12, 2012

[Learn More about Astor Grill Doha >>](#)

Astor Grill Adds Modern Cuisine Inspired by Classic French Gastronomy to The St. Regis Doha Dining Options

Qatar's finest address for luxury, The St. Regis Doha, has announced that its signature restaurant, Astor Grill, will start welcoming guests on 4 September 2012 - the anniversary date of the legendary St. Regis New York. Offering modern cuisine inspired by classic French gastronomy as well as an interactive yet discreet service with an open kitchen and table-side preparations, Astor Grill promises to bring a new experience to Qatar's developing dining scene.

This avant-garde restaurant has been designed as a tribute to John Jacob Astor IV, who founded the first St. Regis Hotel in New York City over a century ago. At the time, the revolutionary hotel already featured modern innovations such as a central air-conditioning system and mail chutes on each floor. Likewise, Astor Grill will surprise guests with unprecedented food presentations and flavours, original interior design and personable service.

"We know that our guests are looking for a truly memorable dining experience when they visit The St. Regis Doha and Astor Grill offers an innovative alternative to our existing dining options", explains Tareq Derbas, General Manager at The St. Regis Doha. "Our hand-picked team has been working all year to create a menu and atmosphere that will be like nothing seen before in Qatar."

The menu includes a selection of steaks, including Wagyu, Black Angus, and Kobe beef, available in customised sizes and served with side dishes like truffle potato puree and wild mushroom fricassee. Astor Grill will also offer a modern take on French classics including traditional Chateaubriand steak prepared by the table on silver trolleys.

The team in Astor Grill is part of the overall experience. While Chef Rudy Petersen - an award-winning Chef from Mauritius who trained under some of the best Michelin Star Chefs in Paris - leads the culinary brigade, Harry Massolin and his duo Nisma Adila orchestrate the service, talking about the legacy of the Astor Family and ensuring guests' satisfaction.

**Astor Grill** is the latest design project from Rockwell Group Europe, the international design team responsible for the striking looks of the new Gordon Ramsay Doha and Opal by Gordon Ramsay Doha, also located at The St. Regis Doha. The interior design was inspired by the style of food, a modern take on the classics, with contemporary, warm and inviting soft wood finishes. The striking five-meter-high smoke sculpture at the entrance welcomes diners to the 100-seat restaurant. The curving sculpture in a champagne bronze colour over a dark grey marble is an abstraction of a plume of smoke frozen in space, inspired by the latest works of the British artist Tony Cragg. The open grill kitchen provides guests with an exciting back drop and allows them to watch all the action as Chefs prepare their dishes.

Astor Grill is open from **Sunday to Friday, from 19:04** – a tribute to The St. Regis New York opening year - until midnight. For more information or to make a reservation, please contact the hotel directly at telephone (974) 4446 0000, via email at [diningreservations.doha@stregis.com](mailto:diningreservations.doha@stregis.com) or online at [www.astorgrilldoha.com](http://www.astorgrilldoha.com).

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## The St. Regis Doha opens First Remède Spa in the Middle East

DOHA – June 6, 2012

[Learn More about Remède Spa >>](#)

Qatar's Newest Luxury Hotel Offers Bespoke Spa Experiences and Special Opening Offer

With the opening of the first Remède Spa in the Middle East, The St. Regis Doha now provides guests with the finest address in Qatar for ultimate relaxation and rejuvenation. The spa completes the luxurious leisure facilities available at the hotel, including an Olympic size swimming pool, luxurious pool cabanas and a private beachfront. In celebration of the launch, **Remède Spa** will feature special offers throughout summer.

Typically set in the world's most glamorous locations including Aspen, New York and Bali, Remède Spas are exclusive to St. Regis Hotels & Resorts and have developed a global reputation for exceptional customisation, providing the ultimate indulgence within tranquil surroundings. Spread across 1,400 square meters of space, Remède Spa at The St. Regis Doha features 22 treatment rooms, pre- and post-treatment lounges, as well as male and female relaxation pools and steam rooms, making it one of the largest spas in Doha.

"The opening of our Remède Spa is an important milestone for the hotel" said Tareq Derbas, General Manager at The St. Regis Doha. "We aim to offer guests an unprecedented level of bespoke experiences in everything we do at The St. Regis Doha, and our Remède Spa treatments are no exception. It is the first time the customised treatments are brought to the Middle East, and the response we received so far from both Doha residents and hotel guests is very promising."

Recently appointed Director of Remède Spa at The St. Regis Doha, Saroj Narang, aims to establish the spa as the finest in Qatar. Saroj brings with her over 11 years of experience in international destination luxury spas, having worked in the Caribbean, London, the Maldives, India and other parts of Asia. Saroj has been trained in the world's most luxurious treatments at the Chivasom International Spa Academy in Thailand, the CIBTAC in the UK and has studied Ayurveda in India, providing her with an extensive set of skills in spa and wellness therapies.

The menu at Remède Spa offers a range of customised experiences, from massages and body wraps to beauty treatments and spa packages. For guests who desire local-inspired experiences, each Remède Spa offers an exclusive selection of treatments inspired by its region's characteristics and traditions. At Remède Spa in Doha, guests can indulge in unique pearl experiences such as a cooling pearl facial. Powered by pure pearl extracts, white lotus stem cells and oxygen, the pearl facial nourishes and protects the skin like a Mother shell nurtures a precious pearl.

As signature touches, all Remède Spa experiences include pre-treatment consultation to assess guests' needs, as well as post treatments relaxation time accompanied by a selection of healthy infused waters, dried fruits and chocolate truffles. All facials and massages are also complemented with a soothing feet and hands paraffin treatment.

To celebrate the opening of the latest luxurious offering at The St. Regis Doha, guests that book a 60-minute customised massage before 31 August, 2012, will receive an additional 30 minutes for free. To take advantage of this offer or to find out more about the **Remède Spa** at The St. Regis Doha, please contact the hotel directly at telephone (974) 4446 0000, via email at [remedespa.doha@stregis.com](mailto:remedespa.doha@stregis.com) or online at [www.stregisdoha.com](http://www.stregisdoha.com)

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## The St. Regis Doha wins 2 awards at the World Travel Awards 2012

DOHA – May 1, 2012

[Explore our Accolades & Awards >>](#)

Qatar's Newest Luxury Destination Receives Dual Accolades at Middle East World Travel Awards

The St. Regis Doha received two major accolades at this year's 19th Middle East World Travel Awards, as Qatar's newest luxury destination continues to win international praise for its luxury and quality of service.

The St. Regis Doha was named as the “**Middle East's Leading New Hotel**,” in a closely-fought category that saw the hotel emerge as the favourite new venue of the regional travel industry. It was also named “**Qatar's Leading New Hotel for 2012**” – a major achievement given the significant number of new venues opening this year.

With more than 2,000 organisations in the first round of voting for the awards, St. Regis Doha's success is a remarkable feat for a hotel that has only been welcoming guests since 31 March 2012.

The awards were presented at a glittering Gala Ceremony hosted by the World Travel Awards at Jebel Ali Golf Resort & Spa, Dubai. More than 500 of the most important decision-makers in the region's travel and tourism sector attended the event, as well as international media.

“Today is a proud moment for the whole St. Regis Doha family, as we receive our first major awards in the first month of operation,” said Tareq Derbas, General Manager at The St. Regis Doha. “I would like to dedicate these awards to everyone who has worked so hard to make our opening season a success, and for the guests who have graced our hotel in the first month. We aim to offer our guests the ‘finest address in Doha,’ and we are delighted that the international travel trade has recognised its unique character and level of service.”

Winners in the regional heats of the World Travel Awards progress to the Grand Final, which will take place at The Oberoi, Gurgaon, New Delhi, India on 12 December 2012.

Since opening its doors to its first guest on 31 March 2012, the St. Regis Doha has played host to leading diplomats and government officials, sporting luminaries, business executives and fans of luxury living from around the world.

Guests who wish to experience the hotel and sample some of the enticing flavours can benefit from the ongoing opening offer, which is valid until June 30, 2012. Rates at The St. Regis Doha start at **1,900 QR per night** for a superior room, along with a host of special benefits.

For more information about The St. Regis Doha or to make a reservation, guests can contact the hotel directly at telephone (974) 4446 0000, via email at [reservations.doha@stregis.com](mailto:reservations.doha@stregis.com) or online at [www.stregisdoha.com](http://www.stregisdoha.com).

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## Gordon Ramsay Doha and Opal by Gordon Ramsay Doha Set to Delight Epicureans in Doha

DOHA – April 18, 2012

[Learn More about Gordon Ramsay Doha >>](#)

Gordon Ramsay Doha and Opal by Gordon Ramsay Doha Set to Delight Epicureans in Doha

The St. Regis Doha, Qatar's newest luxury destination, today announced that it will open two Gordon Ramsay restaurants in May. Headed by Michelin-starred Chef Gilles Bosquet, both restaurants will provide food enthusiasts with culinary delights inspired by Gordon Ramsay, one of the world's most famed chefs. Launching on May 1, *Gordon Ramsay Doha* will offer fine-dining experiences in an intimate setting, while *Opal by Gordon Ramsay Doha* will serve western classics in a relaxed bistro-style environment from May 15.

"We are delighted to partner with the Gordon Ramsay Group to offer guests and local residents two incredible dining options," said Tareq Derbas, General Manager at The St. Regis Doha. "A great deal of effort and detail has been put into perfecting these culinary experience for both casual diners and gourmet enthusiasts, and we are confident that these restaurants will elevate Doha's fast-growing dining scene to the next level."

"It's fantastic to be opening two new **restaurants in the St Regis Doha**, which is going to be an amazing resort, in a fabulous city", said Gordon Ramsay. "The restaurants are beautifully designed and I'm very proud of the team, led by Gilles, who will be serving the very best of our traditional dishes as well as some exciting new ones."

Designed by Rockwell Group Europe, *Gordon Ramsay Doha* is a modern take on the features of a classical English manor, with ivory whites, greys, and accents of warm colour. The arrival experience is defined by an indoor conservatory furnished with sofas and chairs that reinterpret the classic Chesterfield sofa in contemporary fashion and fabrics. Among the signature dishes on offer, guests can indulge in Chef Gordon Ramsay's famed ravioli of lobster, shellfish and salmon, and discover Chef Bosquet's signature cannelloni of wild mushrooms with black truffle emulsion. For an ultimate experience, diners can opt for the seven-course tasting menu.

Prior to The St. Regis Doha, Chef Gilles Bosquet worked for the Gordon Ramsay Group, at The Connaught's Michelin Star restaurant in London. He has also worked in France, where he was Sous Chef at *La Pyramide*, a two-star Michelin restaurant in the heart of Paris, before joining a French countryside restaurant, where he was awarded his first Michelin Star. Ahead of his new position he has spent time with Gordon Ramsay's team in London and he brings years of experience and passion to the menu at ***Gordon Ramsay Doha***.

***Opal by Gordon Ramsay Doha*** offers indoor and outdoor seating with extensive views of the shimmering Arabian Gulf. The restaurant will provide a relaxed alternative, with a range of popular favourites executed to perfection such as crispy chicken wings, freshly-diced fish ceviche, impeccably-seasoned steaks with homemade garnish and a pizza menu.

The St. Regis Doha will offer the widest dining selection within a hotel in Qatar with 10 distinctive culinary and lounge experiences including the first Jazz at Lincoln Center outside of the United States.

Guests who wish to experience the hotel and sample some of the enticing flavours can benefit from the ongoing opening offer, which is valid until June 30, 2012. Rates at The St. Regis Doha start at 1,900 QR per night for a superior room, which offers complimentary benefits including a Jazz at Lincoln Center welcome gift, in-room Wi-Fi internet access, a 30-minute Remède spa massage and a St. Regis afternoon tea in Sarab Lounge. **[Reserve the Grand Opening Offer >>](#)**

For more information about The St. Regis Doha or to make a reservation, guests can contact the hotel directly at telephone (974) 4446 0000, via email [atreservations.doha@stregis.com](mailto:atreservations.doha@stregis.com) or online at [www.stregisdoha.com](http://www.stregisdoha.com).

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## **First Guest to Register at the Finest Address in Doha Treated to St. Regis Doha Signature Experiences**

**DOHA – March 31, 2012**

First Guest to Register at the Finest Address in Doha Treated to St. Regis Doha Signature Experiences

### **Doha, Qatar**

The St. Regis Doha welcomed its first guest on Saturday, 31 March 2012, as the hotel opened its doors to the public for the first time. The legendary St. Regis butlers lined-up in the lobby to join General Manager Tareq Derbas in welcoming **Mr Leonardo Ferragamo, Chief Executive Officer of Ferragamo Group.**

“We have all been waiting for this moment to come” said Tareq Derbas, General Manager at The St. Regis Doha. “The uniforms are fitted, the chefs are cooking and the butlers are ready to provide guests with the highest levels of bespoke experience; it is a truly special moment to see the hotel coming to life and a pleasure to welcome Mr Ferragamo as our first guest.”

To celebrate its launch, The St. Regis Doha introduces an **opening offer** valid until June 30, 2012. The rate starts at 1,900 QR per night for a superior room and offers complimentary benefits including a Jazz at Lincoln Center welcome gift, in-room Wi-Fi internet access, a 30-minute Remede spa massage and a St. Regis afternoon tea ritual in Sarab Lounge. **Reserve the Grand Opening Offer >>**

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## **The St. Regis Doha partners with award-winning British wedding planner and designer, Sarah Haywood**

DOHA – March 20, 2012

**Learn More about Weddings at The St. Regis Doha >>**

The St. Regis Doha will partner with award-winning British wedding planner and designer, Sarah Haywood, to celebrate the unveiling of its bespoke wedding services at the International Wedding Exhibition Doha (IWED), taking place from April 4th - 7th, 2012 at the Doha Exhibition Centre.

Haywood, who was CNN's wedding expert for the British Royal Wedding in 2011, will host an exclusive wedding clinic at The St Regis Doha during IWED, followed by an appearance at the event on 4 April at 5pm to offer expert tips and style advice for brides and grooms-to-be.

“Our partnership with Sarah perfectly exemplifies the brand standard of bespoke weddings we want to offer, to establish The St. Regis Doha as the ultimate wedding destination in the country and the region”, said Tareq Derbas, General Manager at The St Regis Doha. “The St. Regis brand and Sarah Haywood share the same qualities of luxury and elegance, and we look forward to welcoming her to offer this exclusive opportunity here in Qatar.”

Famous for her luxurious weddings and exclusive client list, Haywood is internationally sought after for her expertise and has created the perfect wedding for many celebrities and aristocrats.

On her first visit to the region, Haywood said “I am excited about my first visit to the Middle East and the opportunity to share my experience and extend my services to families in Qatar. Weddings in this part of the world include many rich traditions along with a great amount of luxury and style, so I look forward to embracing this opportunity and learning more about this wonderful region.”

In hosting Haywood for her visit, the team at St. Regis Doha look forward to benefiting from her expertise as well as showcasing the incredible facilities at the recently-opened five-star hotel.

Be it for a grand celebration or for an intimate wedding reception, The St. Regis Doha offers elegant **wedding venues in Doha** paired with personalised service – from bespoke flower arrangements and Michelin-starred cuisine, to personal wedding planning and butler services. Spread across 1,850 square meters of space, the sophisticated ballroom can accommodate up to 1,500 guests for an elegant reception amidst golden walls and grand crystal chandeliers. To prepare for the grand event, the Amiri Suite, which has its own private entrance, is designed for heads of state and offers brides-to-be a lavish retreat.

Experts from The St. Regis Doha catering and event team will be joining Sarah at The St. Regis Doha IWED stand to assist with any questions about weddings or special occasions at the hotel, including Bonnie Jung, Director of Catering and Eman Boutrif, Wedding Planner at The St. Regis Doha, who have over ten years of combined experience in creating wedding celebrations of any scale.

Set to open on April 1, The St. Regis Doha features 336 luxurious **guest rooms** including 70 suites – all offering spectacular sea views and custom-made furnishings. The hotel will set new standards in service and luxury in Qatar with the legendary **St. Regis Butler Service** provided to all guests. The hotel will also feature 10 restaurants and lounges as well as extensive luxury experiences.

The St. Regis Doha will be located at stand F3 at the International Wedding Exhibition Doha. Guests visiting The St. Regis Doha stand and booking their wedding at The St. Regis Doha before 30 April 2012 will enjoy four complementary nights at the iconic St. Regis New York.

For more information about The St. Regis Doha wedding services or to request an appointment, call +974 4446 0000 or visit [www.stregisdoha.com/weddings](http://www.stregisdoha.com/weddings).

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## Luxury Meeting facilities & bespoke event experiences in Doha

DOHA – February 27, 2012

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An entire floor will be dedicated to meeting facilities including a grand ballroom, a VIP suite and four meeting rooms – all filled with natural daylight. A separate grand entrance with valet parking offers guests a flawless arrival experience and leads directly into the grand foyer where a curved mural features a dual representation of the old Doha and its new modern skyline.

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With 16,000 square meters of leisure facilities including a Remède Spa, a private beach and an Olympic size swimming pool, The St. Regis Doha is also equipped to offer creative and bespoke incentive packages.

For more information or to book your event, please contact the catering department at +974.4446.0000, or visit our **Meetings website**.

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## The St. Regis Doha to offer a sprawling 16000 square meters of leisure facilities in Doha

DOHA – February 15, 2012

[Learn More about Recreation facilities at The St. Regis Doha >>](#)

The soon-to-open St. Regis Doha, introducing a new level of luxury hospitality to Qatar, will offer an extensive 16,000 square meters of **leisure facilities**. Featuring the first Remède Spa within the Middle East, an Olympic size swimming pool with views of the Arabian Gulf, a private beach and 10 exclusive beachfront cabanas with Jacuzzis, the hotel aims to provide guests with the finest address in Doha for ultimate relaxation and rejuvenation. The St. Regis Doha will mark the debut of the St. Regis brand in Qatar.

The spa experience offered at The St. Regis Doha will be one of the finest in the region, as the hotel introduces the world-famous **Remède Spa** to Qatar. Typically set in the world's most glamorous locations including Aspen, New York and Bali, Remède Spas are exclusive to St. Regis Hotels & Resorts and have developed a global reputation for exceptional customisation, providing the ultimate indulgence within tranquil surroundings. The spa will feature 22 treatment rooms, spacious pre- and post-treatment lounges, experience showers and sauna, as well as male and female Jacuzzis, making it one of the largest spas in Doha.

Located within a resort environment, the hotel will also feature an extensive range of recreational facilities. Water sports enthusiasts can enjoy training in the Olympic-size swimming pool alongside inspiring views of the Arabian Gulf, or venture out to sea on a catamaran. The **exercise room** is fully equipped with the latest elliptical machines, treadmills and Cyclone steppers. Guests longing for ultimate relaxation can choose to enjoy the signature St. Regis Butler Service from one of the 10 beachfront luxury cabanas or simply take in the views of the turquoise sea from the 160-metre long private beach. Younger guests can have fun in the shaded children's pool or join the Crèche for some fun-filled activities.

The St. Regis Doha recently appointed Mladenka Nastovski Mesaric as Director of Spa and Recreation, who will have for aim to make Qatar's newest luxury hotel a sanctuary for relaxation and rejuvenation. Originally trained as a Physiotherapist, Mladenka received her diploma in Hotel Management from the University of Tourism, Belgrade, Serbia. She brings with her over 20 years of international spa experience, including managing luxury spas across Spain and Europe.

"I am delighted to welcome professionals like Mladenka to our growing family," comments Tareq Derbas, General Manager, The St. Regis Doha. "With our world-class spa and extensive recreational facilities, we aim to establish a new luxury leisure destination within the city for both residents and corporate travellers."

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## The St. Regis Doha to Debut Astor Grill

DOHA –January 25, 2012

[Learn More about Astor Grill Doha >>](#)

Offering a Timeless French Dining Experience with a Contemporary Twist, the Astor Grill will Open as the Signature Restaurant of Doha's Finest Address

The St. Regis Doha today unveiled the Astor Grill as one of the much-anticipated signature restaurants set to open inside the hotel in 2012. The debut of The St. Regis Doha will offer guests a new dimension of bespoke luxury and set new standards for Doha as a world-class dining destination.

Designed by Rockwell Group, the Astor Grill will be one of ten **restaurants at The St. Regis Doha**, each with its own unique setting, distinct ambience and menu. From a casual lunch around the pool to a bespoke dinner at Gordon Ramsay, the hotel will offer an array of culinary experiences that promise to surpass the discerning tastes of St. Regis guests and local residents alike.

Astor Grill was designed as a tribute to the Astor family and John Jacob Astor IV, who founded the first St. Regis Hotel in New York City over a century ago, and popularized Chef Escoffier's legendary Guide Culinaire - a world reference in modern French cuisine. The striking five-meter-high smoke sculpture at the entrance of the restaurant sets the scene of a contemporary steakhouse.

"We are delighted to open Astor Grill as the first signature restaurant at our hotel," says Tareq Derbas, General Manager, The St. Regis Doha. "We are confident that the opening of Astor Grill will prove to be popular amongst our international guests and local residents, providing an interactive modern dining experience."

The Astor Grill will be an important addition to Qatar's fast-growing dining landscape, infusing classical French and modern-style cuisine. It will serve traditional delights such as Lobster Bisque and Steak Tartar, a variety of grill items including Kobe Beef as well as a wide selection of fresh seafood. Diners seeking a lighter meal will be provided with a range of select cuts and delightful appetizers, while those looking to celebrate can enjoy traditional dishes freshly prepared by the hotel chefs at the table.

The composition of the menu at Astor Grill is based on the workings of Georges August Escoffier, French Chef, restaurateur and culinary writer who transformed traditional French cooking. Escoffier is a legendary figure in the culinary world and was one of the most important leaders in the development of modern cuisine. In 1903, the year before the original St. Regis New York opened its doors, Chef Escoffier published "Le Guide Culinaire", a guide that continues to be an inspiration in the menu creation for Astor Grill.

"Astor Grill will offer guests a unique culinary experience where we bring cooking out of the kitchen and directly to our guests' tables" explains Brendan McGowan, Executive Chef at The St. Regis Doha. "The menu will feature exquisite cuisine inspired by world-renowned Chef Escoffier and guests will enjoy a variety of signature French dishes prepared with only the freshest ingredients. I am thrilled to bring this exciting new concept to international guests and local residents alike."

The St. Regis Doha will feature 336 luxurious **guest rooms** including 70 suites – all offering spectacular sea views and custom-made furnishings. The hotel is geared to set new standards in service and luxury in Qatar with the legendary **St Regis Butler Service** provided to all guests. The hotel will also feature 4,000 square meters of meeting, event and conference space, a signature Remède Spa, Olympic size swimming pool and beachfront cabanas with private Jacuzzis.

- END -

## **Fine Dining on the Menu for St. Regis Doha**

**DOHA – October 12, 2011**

**[Learn More about Fine Dining in Doha >>](#)**

Executive Chef Brendan McGowan joins team to offer guests an unparalleled dining experience in Doha.

The St. Regis Doha, opening in the coming months, will feature an unmatched choice of dining options from a wide variety of cuisines.

Inspired by heritage and tradition, The St. Regis Doha will offer a range of unique restaurants dedicated to the art of culinary excellence and impeccable service. This will provide guests the chance to sample contemporary cuisine from all over the world - from fine dining to Californian-inspired regional cuisine as well as European, Asian and Arabian epicurean experiences.

**Dining at The St. Regis Doha** will be an exciting, bespoke experience. All venues, from fine to pool-side dining, will offer the highest quality produce tailored to meet specific tastes and preferences.

To support these delectable options, The St. Regis Doha has appointed Executive Chef Brendan McGowan who will, with a team of over 100 culinary staff, oversee day-to-day operations for all venues as well as private dining and banqueting.

"The St. Regis Doha will offer high quality dining and service personalised to a level never before experienced in Qatar," explains Chef McGowan. "Part of the St. Regis culture is that we strive to perfect the dining experience, and we are very excited to be introducing this in Qatar."

Chef McGowan and his team will also work closely with the unique St. Regis Butler Service, so that each guest in residence has their dining preferences consistently met and exceeded during their every stay.

"I have been fortunate to be in a position where I have had the pleasure of being both a host and a guest across many tables in the region, every occasion both memorable and educational. The genuine warmth and hospitality extended to me has provided me with valuable insights into dining habits, cultures and expectations, which enable me to fine tune and anticipate guest's needs," he explained.

Classically trained, McGowan started his culinary career in Dublin for one of 'The Leading Hotels of the World.' He was then attracted to the leading hotels of London and afterwards to California where he joined the highly acclaimed La Folie restaurant and subsequently the Ritz Carlton San Francisco.

With over 20 years experience working in five star kitchens around the world (London, San Francisco, Dubai, Istanbul, Amman, Riyadh, Kuwait) and almost a decade with Four Seasons Hotels & Resorts, Chef McGowan has a coveted reputation for introducing regional twists to traditional cuisine, utilizing the finest quality produce to create memorable dishes. Additionally with 15 years' experience in the region; he has the confidence to satisfy the expectations of any St. Regis guest.

Chef McGowan has also played an integral role during the pre-opening and establishment of dining facilities for both the Ritz Carlton Dubai and Istanbul.

Chef McGowan's vision for one of the venues at The St. Regis Doha is to bring his Californian inspired dishes together with regional cuisines. "The palette of flavours available to us here in the region is fantastic, and I am very much looking forward to developing both the people and product within our superb property to provide memorable dining experiences in each and every venue," he said.

Tareq Derbas, General Manager of The St. Regis Doha, says: "It is a great privilege to welcome Chef Brendan McGowan to the team. His experience and passion for fine dining are second to none, and I am confident that he will deliver an unforgettable dining experience for our guests."

The St. Regis Doha, part of the Al Gassar Resort, will feature a range of exciting restaurants and lounges when it opens in the coming months. Internationally-recognised chefs will provide delectable cuisine at all of the spectacular ocean-view restaurants.

- END -



## **St Regis Doha brand immersion**

**DOHA – October 12, 2011**

**[Learn More about The St. Regis Experience >>](#)**

Delegation Visits The St. Regis Singapore to Learn More About the History and Unique Flavour of an Iconic Hotel Brand

A select delegation from Qatar had the chance to enjoy an exclusive insight into the distinctive St. Regis brand recently, as the build-up to the opening of The St. Regis Doha continues.

The delegation of fashionistas and trend-setters from Qatar and the wider region were invited to The St. Regis Singapore, to enjoy the world-renowned century old traditions, customized service and refined elegance that are all synonymous with the St. Regis.

"The St. Regis will be a high-profile new hospitality brand in the Middle East. With a number of major launches expected in the coming months, we are working with our colleagues around the world to introduce the St. Regis and share our excitement about the amazing difference The St. Regis Doha will bring," explained Tareq Derbas, General Manager, The St. Regis Doha.

The St. Regis Singapore organised an exciting three day programme of events familiarizing the guests not only with the hotel, but also culture and attractions of Singapore, from the traditional IntanPeranakan Museum to Orchard Road's popular shopping district.

St. Regis hotels and resorts can be found across the globe, each offering a distinct expression of its location. A hallmark of the St. Regis brand is ever-present yet unobtrusive personal Butlers catering to every guest's specific tastes and preferences.

The St. Regis is the only hotel in Singapore with Butler service and The St. Regis Doha will replicate this tradition in Qatar for every resident guest.

These beautiful settings and flawless attention to detail are just a few of the ways St. Regis delights and enthralls its guests and Doha visitors and residents will discover this for themselves from January 2012.

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[Back to Press Room Page](#)

## St Regis Doha to offer bespoke service and exceed customer expectations

DOHA – August 23, 2011

[Learn More about The St. Regis Butler Service >>](#)

Huge Demand Expected, with all Rooms Offering Sea Views and Genuine Butler Service

The St. Regis Doha, due to open in the coming months, will distinguish itself through its unique focus on service and the customer experience, according to Hal Philp, the recently-appointed Deputy General Manager. With its executive team now in place, the St. Regis Doha is fully engaged in a pre-launch phase of recruitment, training and refinement, to ensure that the hotel is able to deliver superlative service upon opening.

Part of the Al Gassar Resort in Doha, the **St. Regis Doha** will be one of a select family of St. Regis properties in the world, and one of the first-ever in the Middle East.

"We are incredibly focused upon offering the level of service that our international guests expect, and so we are investing in the preparation necessary to ensure that everything within the hotel is up to St. Regis standards," said Philp, who joins the Doha team from St. Regis Shanghai, and brings with him a wealth of experience of the luxury brand. "Every guest is an individual with specific tastes and different ideas about what they want from their time in Doha, and our aim is to ensure that we are totally prepared to make their time an enjoyable one," he added.

One of the major attractions of the new hotel will be its world-famous **St Regis Butler service**, which will see every guest at the hotel greeted and supported by their own butler throughout the duration of their stay. In addition, the St. Regis Doha will also offer concierge and personal shopper services, to ensure that guests are taken care of during their stay. Hal Philp has recently personally led a recruitment tour to interview hospitality professionals from key destinations around the world to fill these and other key positions.

All 336 guest rooms, including 70 suites, will have sea-views in an area of incredible marine beauty, as well as access to a diverse range of world-class facilities.

A planning committee is in place to work towards the hotel opening, with teams assigned to account for every detail.

Tareq Derbas, General Manager, St. Regis Doha, said: "With our complete executive team on-board, we are now positioned to move seamlessly towards the opening phase. Our service philosophy is to provide a truly bespoke experience for our guests, so we are investing in an intensive preparation stage to ensure that we are ready to deliver an immaculate product for our guests."

With a splendid heritage dating back more than 100 years to the grand opening of The St. Regis New York by the esteemed Astor family, the St. Regis brand incorporates rich traditions into every aspect of customer service, from its century-old butler service to the tradition of fresh flowers in every room.

Today St. Regis hotels and resorts can be found across the globe, including landmark hotels in London, New York, Singapore, Bali - and soon Qatar.

- END -



## **St. Regis Doha - a majestic abode offering luxury and bespoke service for Chinese guests in Doha**

DOHA – June 16, 2011

Explore [The St. Regis Doha Website in Chinese](#) >>

Senior executives from the St. Regis Doha are part of a major tourism push in the People's Republic of China this week, as leading luxury properties in the Middle East look to attract tourists from one of the world's fastest-growing markets. China is projected to be the world's 4th largest outbound market by 2020, with 57.39 million outbound trips made in 2010, according to statistics from the World Trade Organisation.

In particular, increasing prosperity in China is driving a taste for more exotic travel. It is estimated that 55 percent of the population will be "middle class" by 2020, with 78 percent of city dwellers and 30 percent of those in rural areas reaching that status.

As the country's economy continues to grow, the number of tourists seeking upscale, bespoke service in attractive locations is also set to rise, which is where St. Regis Doha sees an important opportunity.

General Manager, Tareq Derbas, is taking part in a larger delegation to Shanghai this week to promote Doha as an up-and-coming global destination and St. Regis Doha as the ideal vantage point for travellers seeking luxury and bespoke service. "The global hospitality industry sees China as an exciting emerging market, where tastes are changing and an increasing number of travellers are seeking new and unique experiences. There is already strong interest in visiting Qatar and we believe that we can leverage the history and heritage of the St. Regis brand to attract a distinct new audience to Qatar in the future," said Derbas.

Set to open later in 2011, the St. Regis Doha is already generating excitement among global travellers with an entrepreneurial spirit. The brand is associated with an excitingly different style of personal service, building on the heritage of its century-old butler service and its traditions of fresh flowers in every room.

In addition, the history of the St. Regis name, which dates back more than 100 years to the grand opening of The St. Regis New York by the esteemed Astor family, draws guests from around the world, who are looking for a mix of traditional and contemporary luxury.

To reflect the global tastes of its intended audience, employees at the St. Regis Doha are being trained to anticipate the needs of an international mix of guests, and the team from St. Regis Doha will use some of their time in Shanghai to exchange ideas with fellow hospitality professionals from China.

Today St. Regis hotels and resorts can be found across the globe, including landmark hotels in London, New York, Singapore, Bali - and soon Qatar.

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