



## **Oyster Bay LIVE! Launches the New Season With Legendary DJ, Gianluca Vacchi**

**Doha, Qatar: October 24, 2017** – Oyster Bay, Doha’s favourite beach club located at The St. Regis Doha, famous for its magnificent view of the city’s skyline, great atmosphere and good opening for the new season with a great new concept – Oyster Bay LIVE! The season will kick off with legendary guest DJ Gianluca Vacchi on the October 27, 2017 to start this year’s amazing line up.

Already established as one of the city’s favourite beach venues, this year, Oyster Bay will see the additional of a new decked platform which will enhance the LIVE! concept with resident DJ’s every Thursday and Friday evenings from 8pm to 2am.

On 27 October, DJ Terio, one of The St. Regis’ resident DJs, is making his first appearance on the decks of this legendary beach club, followed by the acclaimed international celebrity DJ, Gianluca Vacchi who is flying from Italy for the occasion.

Born in Bologna, Vacchi is heir to the IMA group, a company specializing in industrial packaging and pharmaceuticals, and has padded his fortune with several entrepreneurial efforts including luxury watch brand ToyWatch and since creating his Instagram in May 2013, Vacchi has built a powerful brand off what he terms the "GV Lifestyle," which includes a clothing and accessories line and a book titled “Enjoy”.

Vacchi only recently entered the music industry. His first venture into music came at the direct request of Colombian superstar Balvin, who reached out to Vacchi after becoming interested in his luxury lifestyle broadcasted on his Instagram channel. Vacchi’s first single “Viento” or “Wind” is a Latin flavoured jam that pays homage to Vacchi’s Argentinian roots. The video on YouTube went viral almost immediately and has since reached more than 6 million views to date. With support from some heavyweights in the industry including David Guetta, Tiesto, Dimitri Vegas and Like Mike, among others, Vacchi surely established his position in the international DJ scene and as an international influencer, currently with over 11.2 million followers.



“Our Grand Opening celebration will be a beach party like no other and we are extremely delighted to be able to welcome Gianluca Vacchi to Doha” said Carlo Scavone, Manager of Oyster Bay LIVE! “The St. Regis Doha prides itself on always being at the forefront of fresh and exciting new concepts and Oyster Bay LIVE! will host world class musicians, live performances with standout food and service and we are very much looking forward to the exciting season ahead of us”.

The opening event will be held on the 27 October 2017, and will cost QAR 200, including entry and one beverage. Doors open at 8pm and general admission will be available on the door. For tables, reservations are required and will be allocated on a first come first served basis.

For more information about Oyster Bay Live or to book a table, please contact the hotel directly on 4446 0105 or email [doha.butler@stregis.com](mailto:doha.butler@stregis.com).

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**About The St. Regis Doha:**

The St. Regis Doha is situated in Al Gassar resort, located between Doha’s cultural heritage sites and the city’s business hub. The hotel is owned by Alfardan and is part of Al Gassar Resort that is located at the heart of the rising city, adjacent to the Pearl Island and the cultural village, Katara and close to the business capital. The Hotel encompasses 336 elegant guest rooms with sea view; including 58 sophisticated suites among them are two Presidential suites spread over 660 square metres. The guest rooms and suites were designed by international acclaimed Wilson Associates. The St. Regis Doha is a property recognised for its timeless elegance, luxury and renowned service standards. With its unique business and recreation facilities, and award winning restaurants, The St. Regis Doha continues to set a benchmark for hotels in Qatar as it develops into a leading tourist and business destination.

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